

# ECANOVA'S KEYS OF SUCCESS

## WHERE YOUR MIND IS OUR MATTER

### Overview

ecanova's Keys of Success is pleased to submit this proposal for services to support your school district/system in educating Georgia's future by graduating students who are ready to learn, ready to live, and ready to lead. Our Success You Can See brand believes that your present mentality will determine your future reality; therefore, we are committed to promoting progressive thinking and positive messaging in the lives of students and educators through our selection of declarative messages.

### The Objective

Our objective is to share the responsibility and opportunity to strengthen the social-emotional skills of every child.

- To support Georgia's efforts to offer a holistic education to every child.
- To increase the number of Georgia districts that meet or exceed the goals of their performance through innovative practices.
- To maintain and increase the focus of Georgia's students.

### The Opportunity

- Portrays a Positive School & Student Image
- Establishes Positive Faculty, Staff and Student Culture
- Shows District & School Unity
- Encourages Progressive Thinking
- Encourages High Student Achievement
- Boosts Student Self-Esteem

## OUR PROPOSAL

As a proud product of Dekalb County Schools and a former vendor for Dekalb County Schools, I've come to understand the need for social emotional learning and the impact it has on the holistic development of students. My experience in the private and public school sector has increased my understanding of how to improve SEL through a variety of methods. Students who were enrolled in my music program were required to wear Success You Can See Tees for recitals. Our message and t-shirt design... If I can THINK it, I can PLAY it resonated well with the students, parents, faculty, and staff. Parents were very pleased with and appreciative of the approach we took to improve our student's capacity to grow holistically.

In 2019 the SYCS team shared our message and a few of our designs to several elementary and middle schools within the Metro-Atlanta area. The feedback we received was consistent in that schools were receptive to our message and open to having further conversation. With a collaborative effort, we are certain that we can model our message of progressive thinking and positive messaging in the community you serve. Our SYCS team is prepared for the overarching impact our initiative will have on the educational community and we stand confident that our efforts will compliment your school district/system's SEL goals.

## Project Approach

Our mission is to help you express your mentaliTEE through uniformiTEE. Therefore, school districts/systems should choose (1) t-shirt design for all students within the district/school system and/or (1) t-shirt design for all faculty & staff. However, you are not limited to (1) t-shirt design. You may select up to (5) different t-shirt designs for all students and up to (3) different t-shirt designs for all faculty & staff. If you would like to select a different design for individual clusters within your school district/system there may be a slight variation in price.

## Project Implementation

The school district/system and/or donors would fund this project in totality based on the price chart below. Individual schools would then use *mail merge* to allow faculty & staff to input their names and t-shirt sizes. Home room teachers would also use *mail merge* to input their student's name and t-shirt size. *Mail merge* will sort and categorize all of the inputted information. ecano's Keys of Success would then submit an invoice to the school district/system. Once the sales transaction has been completed, T-shirt sizes and selected design(s) will be uploaded and processed for printing.

## Shipping & Handling

Typically, there is a 2-week turnaround for shipping; however, due to high volume and a large number of delivery locations, shipping may take 3-4 weeks. All t-shirts will be shipped directly to the appropriate school.

## Resources

We will utilize Custom Ink printing and shipping & handling services to fulfill all orders. Custom Ink officially launched in March of 2000 and has established a strong standing presence in the community.

## Project Deliverables

Deliverable	Description
1. Student T-Shirt	My Mind is My Most Valuable Asset
2. Student T-Shirt	I am Heading to My Future Educated
3. Student T-Shirt	I am a Futuristic Thinker
4. Student T-Shirt	I am Scholarly Driven
5. Faculty, Staff & Student Tee	Socially Mentally Emotionally Academically STRONG
6. Faculty & Staff T-Shirt	We are Academically Driven
7. Faculty & Staff T-Shirt	We are Educationally Driven

## Timeline for Execution

Timeline	Options & Opportunities
1 <sup>st</sup> Semester	<ul style="list-style-type: none"><li>- Wear your SYCS Tees on Fridays – <i>A Great Day to Express Your MentaliTEE</i></li><li>- Assemblies</li><li>- Family &amp; Community Events</li><li>- Extra Credit</li><li>- Clubs &amp; Organization</li></ul>

2 <sup>nd</sup> Semester	<ul style="list-style-type: none"> <li>- Georgia Milestones</li> <li>- Teacher's Appreciation Day</li> <li>- Employee Appreciation Day</li> <li>- Field Day</li> </ul>
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## Student Benefits

Nurtures the student's ability to...

- Be Self-Aware
- Be Socially Aware
- Make Responsible Decisions
- Self-Manage
- Build Relationship Skills

## PRICING

Unisex T-Shirt	Price Per Tee
Student - Gildan Ultra Cotton Tee	\$9.00
Student - Gildan Ultra Cotton Long-Sleeve Tee	\$13.00
Faculty & Staff - Gildan Ultra Cotton Tee	\$10.00
Faculty & Staff - Gildan Ultra Cotton Long-Sleeve Tee	\$14.00

## CONCLUSION

We look forward to collaborating with your school district/system. We are ready to forge ahead with the details outlined in this proposal and we are assured that together we can continue to support the cognitive and holistic growth of every student. With your approval, we are confident that this initiative will be a great success and standard of excellence for other school districts/systems to follow. Please click the tab to schedule a call or zoom call with us.

Gentlemanly,

## Ecanao Jones

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