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Success You Can See on a Tee

August, 2021

Overview

ecanoa's Keys of Success is pleased to submit this proposal for services to support your school's SEL and partnership initiatives. Our Success You Can See brand believes that your present mentality will determine your future reality; therefore, we are committed to promoting progressive thinking and positive messaging in an effort to develop relationships between students, parents, faculty, staff, and the community.

Our Proposal

As a product of Dekalb County Schools and a former piano lesson vendor for Dekalb County Schools, I've come to understand the need for innovative practices that help to build unity and foster a positive school culture. With 16 years of experience in the private and public school sector, I have a growing understanding of the many benefits that come as a result of SEL and active partnerships. Students who were enrolled in my music program were required to wear Success You Can See Tees for recitals. Our message and t-shirt design... If I can THINK it, I can PLAY it resonated well with the students, parents, faculty, and staff. Parents were very appreciative of the approach we took to improve our student's capacity to grow holistically.

In 2019, the SYCS team shared our t-shirt messages to several elementary and middle schools within the Metro-Atlanta area. The feedback we received was consistent in that the schools were receptive to our message and open to further conversation. With a collaborative effort, we are certain that we can model our message of progressive thinking and positive messaging in your school and the community you serve.

Project Approach

In an effort to show uniformiTEE while expressing your mentaliTEE, your school must choose (1) t-shirt design for all enrolled students and/or (1) t-shirt design for all faculty & staff. However, you are not limited to ordering (1) t-shirt design. You may order up to (5) different t-shirt designs for all enrolled students and up to (3) different t-shirt designs for all faculty & staff. However, each quote/design counts as an individual order.

Shipping & Handling

There is a 2 week turnaround for shipping. All t-shirts will be shipped to your school.

Project Deliverables

Deliverable	Description
#1. Student T-Shirt	My Mind is My Most Valuable Asset
#2. Student T-Shirt	I am heading to My Future Educated
#3. Student T-Shirt	I am a Futuristic Thinker
#4. Student T-Shirt	I am Scholarly Driven
#5. Faculty, Staff & Student Tee	Socially Mentally Emotionally Academically STRONG
#6. Faculty & Staff T-Shirt	We are Academically Driven
#7. Faculty & Staff T-Shirt	We are Educationally Driven

Timeline for Execution

Timeline	Options & Opportunities
1 st Semester	<ul style="list-style-type: none"> - Wear your SYCS Tees on Fridays – <i>A Great Day to Express Your MentaliTEE</i> - Wear your SYCS Tee according to grade level. - Assemblies - Family & Community Events - Extra Credit - Clubs & Organizations
2 nd Semester	<ul style="list-style-type: none"> - Georgia Milestones - Teacher’s Appreciation Day - Employee Appreciation Day - Field Day

Student Pricing

Unisex T-Shirts	Price Per / Tee	School Receives	# of Tees (i.e)	Total Fundraiser Amount
Student - Gildan Ultra Cotton Tee	\$12.00	\$2.00	500	\$1,000
Student - Gildan Ultra Cotton Long-Sleeve Tee	\$15.00	\$1.50	500	\$750
Student - Gildan Ultra Cotton Tee	\$10.00 - <i>Flat Fee (Non Fundraiser)</i>			
Student - Gildan Ultra Cotton Long-Sleeve Tee	\$15.00 - <i>Flat Fee (Non Fundraiser)</i>			

Please Note: All Fundraisers and non-fundraiser prices require the participation of the total student enrollment. Prices will vary for special request orders.

Faculty & Staff Pricing

Unisex T-Shirts	Price Per / Tee	# of Tees
Adult - Gildan Ultra Cotton Tee	\$16.00	50 Tee Minimum
Adult - Gildan Ultra Cotton Long-Sleeve Tee	\$20.00	40 Tee Minimum

Conclusion

We look forward to collaborating with you. We are ready to forge ahead with the details outlined in this proposal and we are certain that together we can continue to guide the cognitive and holistic growth of every student. With your support, we are confident that this initiative will be a great way for students, faculty, and staff to express their mentaliTEE. Please click the tab to schedule a call or zoom call with us.

Gentlemanly,

Ecanoa Jones

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Where Your Mind Is Our Matter...
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